

WHAT IS CLAIMED IS:

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1. A liquid crystal display device having a case internally accommodating a liquid crystal display panel which displays an image represented by an applied image signal, said liquid crystal display panel having a display screen exposed externally of the case, said case being formed to include a freely openable and closable light-admission window for admitting outside light, and a light guiding path being formed for introducing the outside light, which has been admitted by opening said light-admission window, to the back side of said liquid crystal display panel, said liquid crystal display device comprising:
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- a backlighting device for projecting backlight toward the back side of said liquid crystal display panel;
 - a setting unit for setting whether to admit outside light from said light-admission window or to project backlight from said backlighting device;
 - a signal correction circuit for subjecting the applied image signal to a correction for outdoor display in response to a setting by said setting unit for admission of the outside light; and
 - a backlight control circuit for turning on said backlighting device in response to a setting by said setting unit for projection of the backlight.
2. The device according to claim 1, wherein said signal correction circuit subjects the applied image signal to

at least one correction from among a gamma correction, luminance correction, contour correction, hue correction and color saturation correction.

3. The device according to claim 1, further comprising:

an output circuit for making a connection to an external display unit that displays the image represented by the applied image signal and that is removably attached to the liquid crystal display device; and

10 an output-circuit control unit for turning said output circuit off in response to a setting by said setting unit for admission of outside light.

4. A liquid crystal display device having a case internally accommodating a liquid crystal display panel
15 which displays an image represented by an applied image signal, said liquid crystal display panel having a display screen exposed externally of the case, said case being formed to include a freely openable and closable light-admission window for admitting outside light, a
20 light guiding path being formed for introducing the outside light, which has been admitted by opening said light-admission window, to the underside of said liquid crystal display panel, and a backlight device being provided for projecting backlight toward the underside
25 of said liquid crystal display panel, said method comprising the steps of:

making it possible to set whether to admit outside light from said light-admission window or to project

backlight from said backlighting device;

subjecting the applied image signal to a correction
for outdoor display in response to a setting for
admission of the outside light; and

5 turning on said backlighting device in response to
a setting for projection of the backlight.

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